

Outset has supported over **33,000** individuals across the UK, resulting in the creation of over **6,000 businesses.**



£1 = £4.17

Every £1 invested in Outset delivers at least £4.17 of social, economic and financial value according to an independent evaluation of our Cornwall services by Hayley Sampson Research.

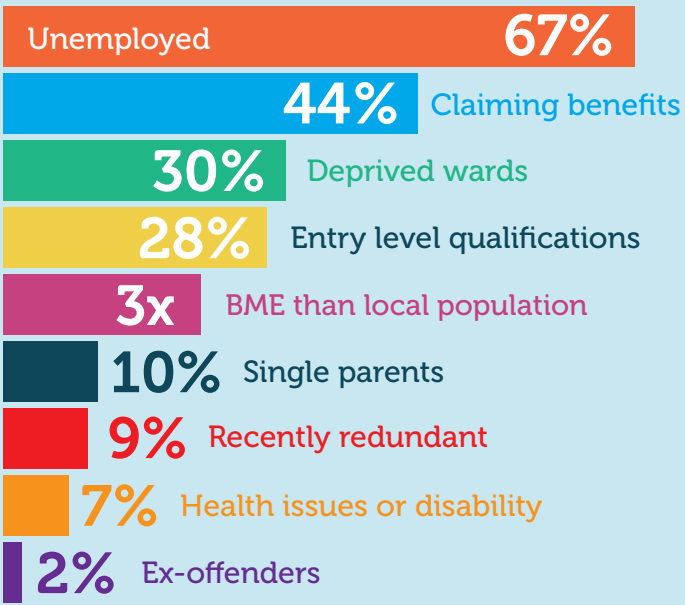
Outset is estimated to have saved over £22 million in benefits payments throughout the UK, with these new enterprises contributing over £4 million in taxes, and at least £16 million GVA to the economy. This represents a return of nearly 200% to the public purse.

We have a successful track record working with isolated rural areas, deprived inner cities and coastal communities, including wards with some of the UK's highest levels of social and financial exclusion.

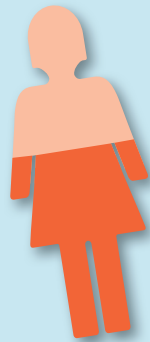
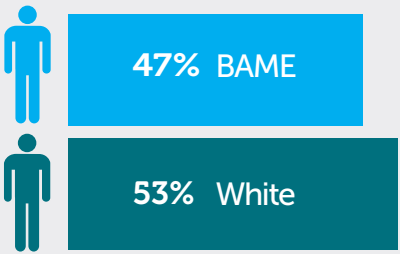
Businesses supported by Outset are more sustainable than the national average¹:

- 1** Year one – Outset 93% vs. national 93%
- 2** Year two – Outset 88% vs. national 76%
- 3** Year three – Outset 75% vs. national 61%

Our socially inclusive approach means we support people from all backgrounds, particularly focusing on those furthest from the labour market.



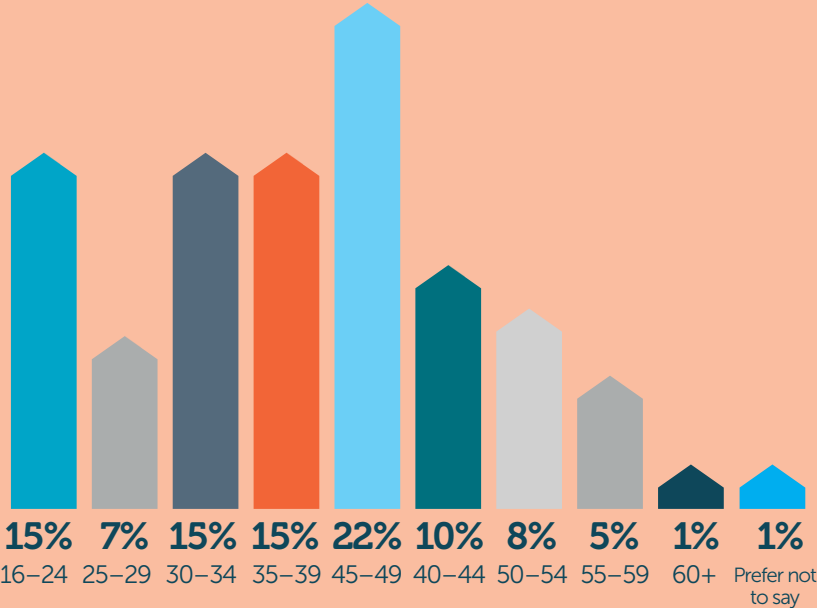
Ethnicity



We are proud champions of economic equality and female empowerment, working closely with the Enterprising Women community.

60% of the businesses created thanks to Outset are run by women, three times the national average of 20% for female-led SMEs².

We support clients of all ages, tailoring our approach to engage them in the best way to meet their needs.



We help businesses overcome one of the major barriers to starting-up: access to finance.

Our Outset Finance team has distributed more than £16 million of government backed Start Up Loans since January 2014.

¹ Office of National Statistics, 'Business Demography 2014', November 2015
² Department of Business Innovation and Skills, 'Contribution of Women-led and MEG-led businesses to the UK non-financial economy', September 2015